

# WAYNE CHAMBER of COMMERCE

BUSINESS TO BUSINESS NEWSLETTER

May 2011

VOL. 11, ISSUE # 5

2011  
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[www.waynechamber.net](http://www.waynechamber.net)

## Farmers Market Opens May 18th!

The City of Wayne Farmers Market will now be run by the Wayne Chamber of Commerce. Due to budget cuts the Chamber has decided to take on the market to help make it successful again this year. The market will be opening May 18th! The location is the same, State Wayne Theater on Wednesdays from May 18th - Oct. 26th 3-7pm. Many of the vendors from last year will be returning including Traffic Jam Bakery, Captain John's Smokehouse, and Cellar Door Soap amongst many others. Teri Chomos has taken on the position as mar-

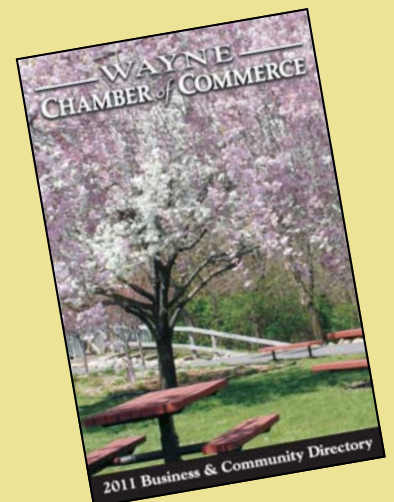


ket manager and is very excited about this years market. If you have never been to the market take a few minutes out of your Wednesdays and stop by, you will not be disappointed. The Chamber will continue to have a tent along with our display board featuring business cards, brochures and fliers from our members each week. Don't forget to get us your information so we can include it at the market! For more information contact Teri Chomos at 734.721.0100 or email [teri@waynechamber.net](mailto:teri@waynechamber.net)

The 2011 Wayne Chamber Business & Community Directory was delivered throughout the community last month. Unfortunately the phone number for one of our members Icon Computer Solutions was accidentally omitted from the Directory. Please note the contact information below:

**Icon Computer Solutions**  
35858 W. Michigan Avenue  
Wayne, MI 48184  
734.729.4266

We sincerely apologize for the mistake!



## Business News



Wayne Bowl is featuring a program called Kids Bowl Free and our bowling center was selected as one of 750 centers in the USA to participate. Over 15,000 public and private schools are part of this fantastic program and we are very excited to be able to

offer it to our community. Here's How It Works: Our bowling center will provide the school or PTA with one Kids Bowl Free card per student. Parents visit the Kids Bowl Free website using the information on the card [www.kidsbowlfree.com/cp](http://www.kidsbowlfree.com/cp) and register their child(ren) to receive 2 free games of bowling at our center every day throughout the summer. There is no fee. No strings attached. The only thing that may be of cost is shoe rental if they don't own bowling shoes. This program is our way of saying thanks for past patronage and also a way to expose the sport of bowling to many new participants. We are proud that bowling is the fastest growing High School letter sport in America! We hope this free summer program will open children's minds to the "sport" side of bowling while offering them something to do that is fun and free. Anyone interested in participating can call the Wayne Bowl center at 721-7530 and speak to a staff member, call Jim Reed (734) 674-2436, or email Jim at [wayne-bowl@comcast.net](mailto:wayne-bowl@comcast.net)

The Wayne Garden Club Bi-Annual Garden Walk "Music In the Garden" Saturday, June 25, 2011 9 a.m.-3 p.m. Rain or Shine 7 to 9 Gardens will be featured. All gardens will be within a 1 & 1/2 mile area Advance Tickets cost \$8 and are available at: The Wayne Library, City Hall, or Community Center or \$10 day of the Garden Walk @CVS (on the corner of Newburgh & Glennwood Rd) A Garden Market will be included within the garden walk for Information Contact: Ruth #734-326-1346 or Pam #734-453-4193

MADISON, Wis (April 14, 2011)—TDS Telecommunications Corp. (TDS®) announces it has achieved the Cisco® Master Managed Services Certification. This certification recognizes TDS' investment in the ITIL® (Information Technology Infrastructure Library) processes, practices, and the tools necessary to provide high-quality managed services. "I applaud our employees for their hard work and dedication. This certification complements our existing business model and customer offering," says Tom Canfield, vice president of Commercial Marketing and Product Development for TDS. "We will continue to deliver the high-quality services our customers need most." As a Cisco Master Managed Services Certified Partner, TDS has demonstrated the ability to deliver sophisticated solutions, met stringent requirements that reflect a depth of capabilities, and undergone an independent audit by an objective third-party auditor. TDS was also required to offer at least two managed services using the resources and procedures necessary to deploy, manage, and support Cisco solutions. "TDS' investment in the Cisco Master Managed Services Certification ranks it among an elite group of chan-

nel partners with the resources to deploy, manage, and support services for multiple technologies," said Edison Peres, senior vice president of worldwide channels at Cisco. TDS is delivering more and more products and services to its business customers using Cisco-based products, including TDS managedIP, Cisco UC500, XDATA, and MPLS. For details, visit [www.tdsbusiness.com](http://www.tdsbusiness.com).

Now you can AMP UP your Possibilities!! May 1 Rodan + Fields will be introducing NEW BODY Products! I had the opportunity to sample some and I am really excited about them. Here's a brief description of what is coming! Sorry I do not have pictures yet.

- 1) DAILY BODY MOISTURIZER - It is light weight, non-greasy, and the most luxurious ever!! I absolutely loved it! It has RF-D cell which extends the life of healthy cells and helps reverse stressed out skin.
- 2) FOAMING SUNLESS TANNER - Light weight, oil free, mess-free. Applies easily. Has effective dual-action formula and contains Vitamin A,C and E.
- 3) SPF 30 BODY SUNSCREEN - Water resistant, has vitamin C & E and contains Dimethicone (a skin protectant). Is Light Weight, non-greasy, contains our new 'SHIELD' technology. I must tell you I hate sunscreens, use them but hate them, they are greasy, the white taking forever to be absorbed and I am sensitive to the smell...BUT I LOVED THIS!!
- 4) Lip Shield - SPF 25 has "Shield" technology, Collagen stimulating peptides to help smooth texture, lipids and dimethicone. These products will be avail May 1 at my website: <http://cevans.myrandf.com> Contact me if you should want to know more or have any questions! Carol Evans 734-464-9009 or email me at [skinulove@gmail.com](mailto:skinulove@gmail.com)

Let's Celebrate Earth Day! FREE Shaklee Membership! Now thru May 20, 2011 Change your LIFE, starting TODAY! Join Shaklee with a \$30 order\* @ Member Price = FREE Membership! 15% Discount always... Special offers Unconditional money-back guarantee. Access to MyShaklee.com for Health & Wellness news & Info from Shaklee Health Sciences Team. Contact Natalie Thurmond 734.595.4403 or [natalieth@wowway.com](mailto:natalieth@wowway.com) (\*+shipping). Visit Shaklee online at [www.natalieth.myshaklee.com](http://www.natalieth.myshaklee.com)

It's official – LARA is open for business! Effective April 25th, the Department of Energy, Labor & Economic Growth becomes the Department of Licensing and Regulatory Affairs, or LARA. For more information contact Steven Smith, B.S., Department of Licensing and Regulatory Affairs, Michigan Rehabilitation Services Employment Specialist 35731 W. Michigan Ave., Suite 140 Wayne, MI 48184 (734)727-2313

The Lions Club in Wayne offers eye glasses and hearing aids for Wayne citizens in need, including children. For more information contact Mary Rose Cartwright at 734.722.4363

## Business News

Wayne County Success Program 2011 Workshop. Thursday, May 19, 2011 from 8:30am—1pm at Second Ebenezer Church 14601 Dequindre Road Detroit, MI (I-75 at east McNichols). The Program includes Wayne County's Certification Process, Preview of upcoming Wayne County bids, New Jail Facility Construction Project, and SBA 504 Loan Program. Enhance your business with insurance benefits, retirement planning and accounting services. For more information contact Wayne County Human Relations Division at 313.224.5021 or email cc-humanrelations@co.wayne.mi.us

The Wayne BNI Chapter is having a visitors day on May 20th at 7am at the Woodlands of Van Buren. They are looking for businesses that may be struggling or are looking to generate more business through referrals. If you are interested, please contact Trish Hampton at Mark Chevrolet ph 734 722 9100. Make sure you bring plenty of business cards to distribute.

Ken Miller would like to announce that he is now working with STEP, Services to Enhance Potential. As a Business Services Manager. He can be reached at 734.722.1000 ext 307 or by email at kgmiller@stepcentral.org

Wayne Tower will be hosting an open house on May 21st. Stop in to see what their residents have to offer and learn more about the facility.

The Outdoor Fun Store will be hosting a Customer & Friend Appreciation day on May 19th from 4:30-7:30pm at their location 8551 Ronda Drive, Canton, MI 48187. Snacks and light drinks will be provided. For more information contact the Outdoor Fun Store at 734.927.3400

To advertise in the Business News section of our newsletter contact the chamber office. Listing your business news is free and a great way to share your news, sales and announcements with other members.

### *Ladies Night at the Wayne Community Center*

4635 Howe Rd, Wayne, MI 48184  
Thursday, May 5th from 5:30 - 8 pm

Join us for a great time. No fee to enter and no obligation to buy.  
Shop the many vendors and indulge yourself! Bring a friend...Bring all your friends!!

#### *Vendors include:*

*Acorn Shop  
Anything's Possible Salon  
Arbonne  
Beijo Bags  
Celebrating Home  
Cellar Dweller Jewelry  
Costco Wholesale  
Garden Lawn Lights  
J & S Portrait America  
Jazzercise  
Karma Coffee  
Linda's Sewing & Embroidery*

*Max International  
Miche Bags  
Noah's Ark Christian Preschool  
Party Lite  
Rodan + Fields Dermatology  
Soul Purpose  
Strength & Spirit Massage  
& Personal Training  
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Tastefully Simple  
Two Sisters Gourmet*

*And many more....*



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 2 Next-day funding on card transactions processed by PNC Merchant Services when deposited into your PNC Business Checking account.  
 3 Merchant processing cost comparison based on all merchant services processing charges shown on a recent processor's merchant statement. Offer not available to merchants processing over \$2 million in Visa<sup>®</sup> and MasterCard<sup>®</sup> volume annually with all inclusive, flat rate monthly pricing and with franchise or association pricing. Gift card will be issued within 60 days of the cost comparison analysis.  
 4 Offer requires the opening of a new PNC Bank Business Checking account (free Business Checking and interest bearing accounts are excluded) as your primary card-processing account in conjunction with a new PNC Merchant Services account by June 30, 2011. Activation with an initial sales deposit into the new PNC Merchant Services account is required within 60 days of opening.  
 5 The \$250 cash bonus will be credited to your new PNC Bank Business Checking account within 90 days of the date of meeting account opening and activation requirements.  
 6 Business currently processing with PNC Merchant Services, former National City Merchant Services customers, or existing PNC Business Checking customers are not eligible for these offers. Limit of one Visa gift card or cash bonus per merchant, regardless of the number of business locations. Gift cards and cash bonus may be reported to the IRS, as required by law. Offers may be amended, modified or discontinued at any time without notice and may vary by market. Not valid with any other Merchant Services offers. Contact 1-800-762-2109 for more details.  
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## Welcome New Members!

### Rodan + Fields Dermatologists



Hello, let me introduce myself. I am an Executive Consultant for Rodan + Fields Dermatologists skincare lines. If those names sound familiar – they were the creators of Pro-Activ®, the acne treatment. As they are practicing dermatologists they realized that there are other conditions besides acne – the biggest being aging. So these lines really focus on anti-aging even though we do have REVERSE for sun damage, SOOTHE for sensitive, red skin and UNBLEMISH that uses different medicines than Proactiv®.

Drs. Rodan + Fields want to bring dermatology to your door. We have recently been featured on The Today Show and Allure Magazine as “MUST HAVE Anti-age products of 2011” and recently won the Rising Star Award from the Direct Sales Association. We launched only 2 years ago, but the products are clinically proven and we are growing in triple digits having the legacy of the doctors. I have been part of this company since we launched. Prior to that time I had owned a retail store in Livonia.

We are not a “party plan”, I usually meet with people on a one-on-one basis, but I am willing to educate and do skin care clinics. My hours are really 24/7 as ordering is done online at my website which is <http://cevans.myrandf.com> however, I am available for help or advice to my clients M-F 10 am until 7 pm and Week-ends from Noon to 5pm.

I will be at the May Ladies Night May 5th and hope to introduce myself to you in person. I am very happy to now be a part of the Wayne Chamber and look forward to meeting everyone.

Please welcome Carol to the Chamber the next time you see her!

**Post, Smythe, Lutz & Ziel  
of Wayne LLP**  
*Certified Public Accountants*  
4621 S. Wayne Road  
Wayne, MI 48184  
(734) 722-9190

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**Ronald Traskos, C.P.A. Kathy Billings, C.P.A.**

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**Dawn Steckroth**  
Executive Director

Welcome Home



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# 2011 Wayne Chamber Calendar of Events

- May 5, 2011**  
Thursday  
Ladies Night at the Wayne Community Center • 4635 Howe Road  
5:30-8pm. Contact the Office to become a vendor!
- May 11, 2011**  
Wednesday  
Afterhours Patio Party at US 12 American Bar & Grill  
5-7pm • Cash Bar (weather permitting - event will move inside if needed)
- May 18, 2011**  
Wednesday  
City of Wayne Farmers Market Opens!  
3-7pm at the State Wayne Theater • 35310 Michigan Avenue, Wayne, MI
- May 19, 2011**  
Thursday  
Building Business Masterminds - Location TBD, check online r call the office  
9:00-10:30am. Come brainstorm with other members on a variety of subjects
- May 30, 2011**  
Monday  
**Memorial Day - Office will be CLOSED**
- June 16, 2011**  
Thursday  
Annual Golf Outing at Woodlands of Van Buren  
Registration at 9am, Tee Off at 10am (see inserted flier for more information)
- June 25, 2011**  
Saturday  
Business Expo at Wayne Towers  
11am-4pm Vendor Tables available for \$50. Call for more information

**Contact the Chamber Office to make your reservations or for more information at 734.721.0100  
Visit our website [www.waynechamber.net](http://www.waynechamber.net) for more upcoming events!**

Reservations requested for all luncheons  
Failure to cancel your reservation 3 days prior to the event will result in a charge for the reservation.

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2011 Wayne Chamber of Commerce  
Annual Golf Outing  
**THURSDAY, JUNE 16, 2011**

10 a.m. Shot Gun Start  
(Registration starts at 9:00 a.m.)

Woodlands of Van Buren

YES! Sign us up for the 2011 Wayne Chamber of Commerce Golf Outing Advertising/Sponsorship Program! Space is Limited! Golf packages include breakfast, three beverage tickets, hot dog and drink at the turn, hors d'oeuvres on the patio with assorted beer/wine/soft drinks.

- |  |   |
|--|---|
| <input type="checkbox"/> Foursome for Golf at <b>\$400</b>         | <input type="checkbox"/> Registration Table Sponsor <b>\$150</b>  |
| <input type="checkbox"/> Twosome for Golf at <b>\$210</b>          | <input type="checkbox"/> Lunch at the Turn Sponsor <b>\$300</b>   |
| <input type="checkbox"/> Individual Golfer Package at <b>\$115</b> | <input type="checkbox"/> Breakfast Sponsor <b>\$300</b>   |
| <input type="checkbox"/> Hole Sponsor at <b>\$100</b>              | <input type="checkbox"/> Gift Donation (raffle item, door prize, or grab bag. Please indicate donation) _____ |
| <input type="checkbox"/> Major Sponsor at <b>\$1000</b>            | _____   |
| <input type="checkbox"/> Longest Drive Sponsor <b>\$175</b>        | _____   |
| <input type="checkbox"/> Closest to pin Sponsor <b>\$175</b>       |   |
| <input type="checkbox"/> Driving Range Sponsor <b>\$175</b>        |   |
| <input type="checkbox"/> Beverage Cart Sponsor <b>\$350</b>        |   |

Company (Sponsor) Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Golfers: \_\_\_\_\_

Please make check payable to the :

**Wayne Chamber of Commerce**

34844 W. Michigan Avenue, Wayne, MI 48184.

Reservations are due by Wednesday, June 1, 2011. Questions? Call 734.721.0100

**Dress Code: PROPER GOLF ATTIRE, PLEASE.**