

# WAYNE CHAMBER of COMMERCE

BUSINESS TO BUSINESS NEWSLETTER

November 2011

VOL. 11, ISSUE # 10

2011  
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[www.waynechamber.net](http://www.waynechamber.net)

SHOP LOCAL. BUY LOCAL.

## Holiday Night Out



**Thursday, November 10 • 6PM-8PM**

Join us for a great event for couples to do holiday shopping together!

Shop the many vendors and indulge yourself!!

Bring a friend.....Bring all of your friends!!!!

**Wayne Community Center**

4635 Howe Road • Wayne, MI 48184

**Check out the amazing vendors that will be here just for you:**

- Essential Body Wear
- J&S Photography
- Jewel Kade Stylist
- Lindt Chocolates
- Longaberger
- Premier Designs
- Rodan & Fields Dermatology
- Scentsy
- Shaklee
- Strength & Spirit
- Tupperware
- Just Jewelry
- Partylite
- Costco
- Beijo Bags
- Kikapaprika Women's Wear
- Tarot Card Reading
- And Many More.....

Please Spread The Word and Support These LOCAL Home Based Businesses!

For Questions, Additional Information, or To Become A Vendor  
email, [susan@waynechamber.net](mailto:susan@waynechamber.net) or call the  
Wayne Chamber of Commerce at 734.721.0100

WAYNE  
CHAMBER of COMMERCE

## Business News

**Project ACE (Access to College for Everyone)** is gearing up for a new school year and has some exciting things planned for high school students in western Wayne County! We received a \$5,000 grant award from the Wayne Rotary to conduct college tours for Wayne Memorial high school students. Our first college tour, scheduled for November 8<sup>th</sup>, will include visits to Eastern Michigan University, Michigan Institute of Aviation Technology (MIAT) and ITT – Technological Institute. Our partnership with Wayne Rotary is helping to expose students to postsecondary options – it is especially helpful to youth who are low income, first generation college goers, or those who may not have even considered education beyond high school. Visit [www.ProjectACEcenter.org](http://www.ProjectACEcenter.org) or “like us” on Facebook for more information about college access services.

**Employment and Training Designs, Inc. (ETDI)**, is very pleased to announce the addition of Paul Duford to the company as the Corporate Executive Officer. ETDI is a workforce development agency that provides job training and placement services through federal and state funded programs in Out-Wayne County. Paul will provide oversight of the company's operations including the management of two MichiganWorks! Centers in Highland Park and Wayne. As a graduate from Central Michigan University, Paul brings more than ten years of workforce development and administrative experience to ETDI and has certifications as a Career Development Facilitator (CDF) and a Certified Workforce Development Professional (CWDP). For the past four years he served as the Workforce Programs Manager: Youth for the Southeast Michigan Community Alliance (SEMCA). His experience in youth programming has led to the development of a special passion for foster youth and commitment to positive youth development. Paul actually worked for ETDI previously as Director of Youth Programs and is now returning to take on the important role of leading the company during this critical time as Michigan attempts to climb out of the recession.

### HELP WANTED

The **First Congregation Church** of Wayne is seeking to hire:

Christian Education Director to supervise our church school program. It is a part-time position.

Youth Leader to work with junior and senior high young people.

Please contact **First Congregation Church** for more information at [www.fccow.org](http://www.fccow.org), email at [fccow@tds.net](mailto:fccow@tds.net), or call 734-729-7550.

**First Congregational Church of Wayne** is having their Annual Holiday Fair. The dates are November 3 and 4 from 9:00 am to 8:00 pm. Lunch is served both days from 11:00 am to 1:00 pm. and a delicious turkey dinner with all the fixings will be served both evenings from 5:00 pm to 7:00 pm. Take out orders are available. The Fair also includes various craft booths, holiday decorations, candy, books, attic treasures, and Santa will pay a special visit. Public welcome. The church address is: 2 Towne Square, Wayne, MI (at Wayne Rd. between West and East bound Michigan Ave.). 734-729-7550

**Don Nicholson Enterprises, LLC** is offering 1,000 full color business cards for only \$49.00 until December 31, 2011. A 10% discount for any ad or sponsor contracts with Cruisin' Michigan Ave., Cruisin' Hines, and Michigan Motor Enthusiasts Magazine. Custom Plaques and trophies. Full color banners and graphic design. Contact Don Nicholson for your great deals today at 734-658-5296 or [don@donnicholson.net](mailto:don@donnicholson.net).

**A donation of 10% from sales generate from this ad will be given to the Wayne Chamber of Commerce!**

### ITT Technical Institute's Job Fair:

Members are invited to participate in ITT Technical Institute's upcoming job fair Wednesday November 16<sup>th</sup> from 5pm-7pm. If you can participate please send us the registration form attached. There is no charge to participate in our career events.

We are also conducting mock interviews for our students enrolled in a required portfolio class please see the dates and majors enrolled in each section below. If there is a member willing to volunteer their time with being a mock interviewer please have them contact us directly. We provide the questions for employers to ask students along with an informational sheet that is filled out for each student. Depending on the amount of volunteers, determines the length of time the interviewing process may take within each section. The academic majors include: Visual Communications, Computer Networking Systems, Drafting and Design, Computer Electronics Engineering & Technology and Criminal Justice students.

Tuesday November 8<sup>th</sup> from 915am-11am includes: Computer Networking, Visual Communications, and Criminal Justice majors

Wednesday November 9<sup>th</sup> from 6pm-8pm includes: Computer Networking, Computer Electronics Engineering, Criminal Justice and Computer Drafting and Design majors.

Jessica Miller

Career Services Specialist, ITT Technical Institute  
734-394-2333 DIRECT or 734-397-7800 MAIN NUMBER  
[jfmiller@itt-tech.edu](mailto:jfmiller@itt-tech.edu) or [www.itt-tech.edu](http://www.itt-tech.edu)

### Mark Chevrolet— Chevrolet's Centennial Gala

Join us Thursday, November 3rd at Mark Chevrolet on Michigan Avenue from 11:00AM-6:00PM to help celebrate Chevrolet's 100th Anniversary! We will be having catered food, music, and will be giving away prizes.

### SAVE THE DATE: THURSDAY, DECEMBER 15th

**U.S. 12's Annual Goodfellow's Charity Night!** In partnership with Wayne Fire Department supporting the Wayne Goodfellows "No Child without a Christmas"

Anyone interested in getting involved or donating to the auction call Scott at 734-637-1435

SEMCOG is promoting the MiRideshare campaign and are asking for your assistance.

MiRideshare, SEMCOG's free carpooling program has been saving commuters money since 1980. According to the AAA, a commuter who drives by his/herself 25 miles one-way to work spends about \$6,800 per year. This amount includes gas, maintenance, taxes, depreciation, and finance costs. That same commuter can save as much as 50 percent of these costs by carpooling with just one other person. Commuters can calculate their own commute costs online at [www.mirideshare.org](http://www.mirideshare.org).



MiRideshare's matching software gives commuters a quick, easy, and no-cost way to find carpool partners by matching them with other users based on shared commuting routes, schedules, and preferences. Features include a commute calendar and automatic e-mail alerts along with carpool and bike matching.

More information on transportation options is available at SEMCOG's Web site — [www.semcog.org](http://www.semcog.org). Click on MiRideshare under Hot Topics on the home page.

What can you do to help? Assist us in communicating this key message in by placing our free promotional items in your office. Materials that are available include: displays, tip cards, and newsletter articles. We are also happy to visit your office in person to discuss the program.

We appreciate your involvement in and support of our efforts. We can all work together in the overall pursuit of protecting our air quality while also saving money. If you have questions about campaign materials or promotion opportunities, please contact Susan Stefanski at (313) 324-3349 or [stefanski@semcog.org](mailto:stefanski@semcog.org) for assistance, or visit our Web site at [www.semcog.org](http://www.semcog.org).



The 2011 Season of the Farmers Market is officially done for the year.

We would like to thank all of our vendors, farmers, crafters, businesses, sponsors, and supporters for a great season!

*Did you know that a benefit of your Chamber membership gives you access to a National Office Depot Discount program?*

*You're guaranteed at least **5% off** the lowest retail price on almost all products! You can also get **15-30% off** specialized products!*

**Call the Wayne Chamber for more information: 734-721-0100**

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## THANK YOU RENEWING MEMBERS

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—The Banker magazine, London

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COMMSERV Ad Feb 2011 002

# WAYNE CHAMBER of COMMERCE

*Presents*

## December Holiday Luncheon & Auction



**Thursday, December 8, 2011**

**11:30AM– 2:00PM**

**Wayne Tree Manor**

35100 Van Born Road

Wayne, MI 48184

**Sponsored by:**



WAYNE  
CHAMBER of COMMERCE

**December Holiday Luncheon & Auction**

Thursday, December 8, 2011 from 11:30a.m.-2:00p.m.

Wayne Tree Manor

35100 Van Born Road, Wayne, MI 48184

*To register for this luncheon, please fax this form to 734-721-3070, Mail to the Wayne Chamber Office, or call 734-721-0100*

Registration: \_\_\_\_\_ # of Chamber Members (@\$25)\* \_\_\_\_\_ # of Non-Members (@\$30) \*Groups of 8 or more receive a discount

Company: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Attendee(s) Name #1: \_\_\_\_\_ Name #2: \_\_\_\_\_ and Name #3: \_\_\_\_\_

Please Bill My: \_\_\_ Visa \_\_\_ Mastercard Account # \_\_\_\_\_ Expiration Date: \_\_\_ / \_\_\_ / \_\_\_ CID#: \_\_\_\_\_

I Would Like To Donate Something To The Auction/Raffle \_\_\_ YES, Please Contact Me \_\_\_ NO, I am not able to this year.

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**Dawn Steckroth**  
Executive Director

Welcome Home



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# 2011 Wayne Chamber Calendar of Events

**November 10, 2011**  
Thursday

**Holiday Night Out!** At the Wayne Recreation Center. This is a special Ladies Night Out that is open to everyone, men and women to attend! Come buy your Holiday Gifts and help support some local small business owners! 6PM-8PM at the Rec Center and it is **FREE** to attend!

**November 21-23, 2011**  
Monday-Wednesday

**Texas Hold'em Poker Room** at Northville Downs—**Volunteers Needed**

**December 8, 2011**  
Thursday

**Annual Holiday Auction Luncheon**, Sponsored by PNC Bank  
Wayne Tree Manor • 11:30AM-2:00PM • Cost \$25 per person.  
**Donated items needed**

**Contact the Chamber Office to make your reservations or for more information at 734.721.0100**  
**Visit our website [www.waynechamber.net](http://www.waynechamber.net) for more upcoming events!**

Reservations requested for all luncheons  
Failure to cancel your reservation 3 days prior to the event will result in a charge for the reservation.  
We now accept



The Wayne Chamber would like to welcome new member:

**Star Sedans**

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C&M AD

The Wayne Chamber of Commerce consists of a dedicated group of business owners, entrepreneurs and City officials who take pride in helping one another succeed in a competitive market.

34844 W. Michigan Ave  
Wayne, MI 48184  
Tel. (734) 721-0100  
[www.waynechamber.net](http://www.waynechamber.net)

**WAYNE**  
**CHAMBER of COMMERCE**

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