

WAYNE CHAMBER of COMMERCE

BUSINESS TO BUSINESS NEWSLETTER

October 2010

VOL. 10, ISSUE # 10

2010
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www.waynechamber.net

CHAMBER MEMBERS CELEBRATING OVER 50 YEARS

As part of celebrating the 50th Anniversary of the City of Wayne, the chamber will be doing features on our members that have been in business for 50 years or more.



HARRY J. WILL FUNERAL HOMES

The Harry J Will Funeral Home serves the Metro Detroit area; specifically Livonia, Redford, and Wayne. Starting in Detroit, Mr. Will purchased the Sholtz Funeral Home. He and his wife Virginia and their family operated the Livernois Funeral Home until the late 80's when the operations were turned over to new owners. As Detroit grew and people began to move from the city into the suburbs so did the Will Funeral Home. In 1964, Mr. Will brought his funeral home to Redford Michigan. Known as the Plymouth Road Chapel for its location the funeral home was advertised as a "New Concept in Funeral Home Facilities." The Plymouth Road Chapel would provide seven chapels, varying in size according to the need, all with acoustical-tile ceilings, tasteful furnishing, and piped in music (taken from a brochure printed by Order of the Golden Rule, and excerpt included was featuring Harry J Will's new funeral home). The Plymouth Road Chapel has served many generations of family members from Detroit, Redford and the surrounding communities. In 1974, Mr. Will continued with his move from the city to suburbs when he opened his third funeral home in Livonia, Michigan. Mr. Will, under the advice of Mayor Ed McNamara, felt the Newburgh and Six Mile area would be the new center for Livonia with the plans of a mall west of Newburgh Road. In a fitting tribute to the Mayor at the time of his death in 2006, the Livonia Chapel was at full capacity and the Mayor's funeral was held at another location. After Mr. Will's death in 1988 the funeral home was ran by sons James and Robert. Following the release of the Livernois Chapel the Wills purchased the Lents Funeral Home in Wayne, Michigan in 1991. The Will family continued the operation of the three funeral homes until 1999. Since then the local management has included Kevin Bullock at the Livonia facility, Tom Lynch in Wayne and city of Wayne Councilman, Jim Henley at the Redford location. Tom Lynch has been at the Wayne location since the "new" building was built in it's current location. He started out as a grounds worker and car washer. Tom grew up in Wayne and was part of the last high school graduating class of St. Mary Catholic High School. Similarly, Jim Henley, also started out on the grounds crew, he grew up in Wayne and graduated from Wayne Memorial H.S. in 1994. Mr. Charles "Bud" Lents is deceased as is his wife and both of their sons, James and Charles are retired. Likewise, Harry J. Will is deceased though his wife is still living and their two sons, James and Robert, have retired from the family business. Robert is still president of Professional Funeral Management and teaches at Wayne State University in the Mortuary School.

THE ARC OF WESTERN WAYNE COUNTY

The Arc of Western Wayne County was founded by parents in 1954 as the Western Wayne Association for Retarded Children. Almost no educational, employment or recreational opportunities were available in the late 1950's for people with mental retardation living in southwestern Wayne County, and families were commonly encouraged to institutionalize their children.

Small groups of parents chose to seek alternative solutions for their children, and began to band together with other parents across the state of Michigan with a common goal and commitment to "promote the general welfare of people with mental retardation."

In the beginning, The Arc of Western Wayne County chose to channel its efforts to meeting the immediate needs through direct service.

In 1954, a Day Care Center for children with mental and physical disabilities was started.

This program remained in existence until September of 1971 when, after much political involvement and lobbying by parents, Michigan Public Act 198 was passed. Under this act, the local and intermediate school districts were mandated to establish classes for all students with disabilities under the age of twenty-five. The Arc was able to phase out the Day Care Center at this time.

In 1964, a Work Activity Center for adults with developmental disabilities opened its doors and was operated by The Arc until September of 1973. The Arcs in Wayne County coalesced to create a separate agency, The Wayne County Associations for the Retarded, now Services to Enhance Potential, to operate the work activity programs.

Today, as we continue to keep in step with the social and political climate, our mission has not wavered. We realize that the success of our founders was their simplicity. Their mission remains close to our hearts, grounded in values and beliefs that demand a better life for children and adults with disabilities. For more information check our their web site at thearcww.org.



Business News

JAZZERCISE OFFERS FAB ABS PILATES STYLE

Wayne, MI -- Jazzercise, the world's leading dance fitness program, is offering a new group fitness class for a limited time only - "Fab Abs Pilates Style." This 50-minute specialty class targets core muscles to tone, tighten and strengthen the mid-section. Beginning the week of October 10th, Fab Abs Pilates Style will be offered at Jazzercise Wayne Community Center located at 4635 Howe Road. A great workout to build flexibility, strength and endurance while tightening the tummy, Fab Abs Pilates Style includes six classes for \$60. Choose from ONE of the time slots below: Sundays: 8:30 a.m., Mondays: 8:30 or 10:45 a.m., Tuesdays: 5:45 p.m. Wednesdays: 4:30 p.m., Thursdays: 5:45 p.m. or Fridays: 4:30 p.m. Classes will be held based on attendance, so please register in Fitness Studio A - Wayne Rec. by October 9th or contact Kim at the number/email below. For further information, go to jazzercise.com or call 800-FIT-IS-IT. You can also call Kim Parrish - Owner/Instructor at (734) 904-4181 or email at waynejazz@yahoo.com. About Jazzercise Judi Sheppard Missett, who turned her love of jazz dance into a worldwide dance exercise phenomenon, founded the Jazzercise dance fitness program in 1969. Judi has advanced the business opportunities of women and men in the fitness industry by growing the program into an international franchise business that today, hosts a network of 7,800 instructors teaching more than 32,000 classes weekly in 32 countries. The workout program, which offers a fusion of jazz dance, resistance training, Pilates, yoga, kickboxing and Latin-style movements, has positively affected millions of people worldwide. Benefits include increased cardiovascular endurance, strength, and flexibility, as well as an overall "feel good" factor. Additional Jazzercise programs include Junior Jazzercise, Jazzercise Lite and Personal Touch. For more information, contact Kim Parrish at (734) 904-4181. For further information and worldwide class information, go to jazzercise.com or call (800) FIT-IS-IT. Jazzercise is a 60-minute class of cardio, strength, and stretch moves for a total body workout. Blast 600 calories in one hour of Jazzercise. We've taken moves from hip-hop, yoga, Pilates, jazz dance, kick-boxing, and resistance training and bundled them into one hour. Every Jazzercise class combines cardio moves to enhance endurance and burn mega calories, strength training to define muscles and strengthen your core, and stretching to increase flexibility. Through the use of hand-held weights, exercise tubes and balls, you will get a total body workout while blasting fat and having fun! We currently offer 16 classes a week and your pass is good for unlimited classes. No need to purchase/bring any extra equipment. First class is FREE! All ages, levels, and sizes welcome so come join us today! Classes are continuous so you can join anytime!

Fall/Winter Class Schedule*

8:30 a.m. - Saturday
 9:30 a.m. - Sunday thru Friday
 9:45 a.m. - Saturday
 4:30 p.m. - Monday, Tuesday and Thursday
 5:45 p.m. - Monday, Wednesday (Circuit), Friday (Express)
 7:00 p.m. - Tuesday and Thursday

*Classes are subject to change based on attendance.

Offer valid at Jazzercise of Wayne - Wayne Community Center. Offer can not be combined with any other offers/coupons. Get more information at jazzercise.com- Find a Class - Wayne/48184 or by calling Kim at (734) 904-4181. Register on line at link above and click on "Buy Now" Option. You may also register in class. We accept checks, cash and most credit cards. Please arrive to class 10 - 15 minutes early so we can get emergency/contact information, show you

around studio, and answer any questions. All you need to bring to class is a water bottle and a smile. Weights/mats are available for use. Lockers are available to store belongings during class only.

Wayne Tower Apts. -- Quality Senior Housing at an Affordable Price. Hours Monday to Friday from 8:00 a.m. to 5:00 p.m. Contact Eda Komora, Property Manager at (734) 721-0660 for more information.

The City of Wayne is utilizing the Nixle Community Information Service to send important, valuable community information directly to residents. Explained Robert C. English, Assistant City Manager, "The Nixle Community Information Service allows the City to create and publish messages to be delivered to subscribed residents instantly via cell phone text message and / or email. Notifications can also be accessed online at Nixle's web site at www.nixle.com."

"Messages may include important advisory messages, as well as other relevant traffic, safety and community event information. The service is reliable and free for the City of Wayne to use," he said.

Residents of the City of Wayne and those in neighboring communities can immediately begin receiving pertinent information via text message, email and web by registering at www.nixle.com.

Wayne Business Owners Become a Part of the Revitalization of Wayne! Thursday October 28th at 7pm at Rex's Restaurant, representatives from MSHDA's Michigan Main Street program will give an overview presentation of the "Four-Point Approach" to community revitalization. Hear first-hand how this grass roots volunteer-led revitalization effort will help us bring more vitality--and more business--to Wayne. This is an informational meeting for community leaders, residents, business owners and volunteers. Light refreshments will be provided. The Michigan Main Street program is a structure for local businesses and volunteers to create a thriving business district in Wayne. The Four-Point Approach does NOT require funding, approval, or even participation from the City government so it is perfect timing considering the current budget situation. This is not another visioning program, this is a "doing" program. The Main Street Four-Point Approach® is a community-driven, comprehensive strategy that encourages economic development through use of four committees each focusing on a different aspect: Design, Economic Restructuring, Promotion and Organization. The Main Street Program's Four-Point Approach is being used in communities across the state and the Nation from small towns like Clare, Michigan to larger more urban communities like Ferndale and Northville. Become a part of the solution. Attend this informational meeting! Please feel to contact Sherrie Brindley if you have any questions or to RSVP. Seating is limited. Thank you in advance for supporting this effort! sherrie@oneofficegirl.com or (734) 740-0606 For more information about the Main Street Program's Four Point Approach visit: www.michiganmainstreetcenter.com

First Congregational Church located at 2 Town Square, Wayne, MI 48184 has space available for showers and weddings. For more information contact the Church at 734.729.7550.

To advertise in the Business News section of our newsletter contact the chamber office. Listing your business news is free and a great way to share your news, sales and announcements with other members.

NOTE: LOCATION CHANGED

*Ladies Night
at the*

Wayne Community Center

4635 Howe Rd, Wayne, MI 48184

Thursday, November 4th from 5:30 - 8 pm

Join us for a great time.

Shop the many vendors and indulge yourself!

Bring a friend...Bring all your friends!!

Vendors include:

Acorn Shop

Avon

Beijo Bags

Cookie Lee

Costco Wholesale

Cut with Love Cards

Dove Chocolate Discoveries

J & S Portrait America

Jazzercise

Linda's Sewing & Embroidery

Longaberger Products

Mary Kay

Miche Bags

Party Lite

Quilts by Christine

Send Out Cards

SVS Vision

Tarot Card Reading by Tracy

Two Sisters Gourmet

Tokala's Tummy Yummy's

Willie's Locksmith

Please spread the word and support these
home-based businesses.

The Wayne Chamber Of Commerce is on Facebook!



Post events and specials for your business!

Receive reminders for Chamber events!

Keep up to date on issues that affect your business!

Stay connected to a network of other local businesses!

Wayne Chamber of Commerce at the Farmer's Market



YOU

SELL YOUR PRODUCT
OR ADVERTISE
AT THE FARMER'S MARKET

For only **\$25**

We provide a 6ft table and a two chairs under our shelter in a prime location. Call the Chamber office TODAY to sign up for any week between October 6th and October 27th.

The Wayne Farmers Market is located in the parking lot of the State Wayne Theater at 35310 W. Michigan Avenue. The market runs each Wednesday from 3pm-7pm. Sign up for one or multiple dates. The calendar is filling up fast so don't hesitate to take advantage of this great opportunity to reach members of the Wayne Community. Call the Chamber Office to reserve your space today!

MEMBERSHIP EXPECTATIONS & REGULATIONS

The Wayne Chamber of Commerce would like to share with you certain expectations and regulations regarding membership. According to the bylaws of the Wayne Chamber of Commerce Article IV, Section 8; "... regular members, employees and all other individuals associated with the Chamber who are connected, in any way, with any outside organization, shall not allow their Chamber titles, positions or affiliations to be used by, or identified with, any such outside organization without receiving consent from the majority of the Board of Directors." Failure to request such approval can result in the termination of memberships. The Wayne Chamber of Commerce appreciates your support and membership. If you have any questions concerning the above information please contact the office at 734.721.0100.

STATE OF THE CITY

Due to recent developments within the City of Wayne we wanted to pass along some information about the automotive property taxes and how this is affecting the City. The information below is from an article written by Steve Pardo of The Detroit News. We will keep you informed as more information becomes available as to how the City of Wayne plans to deal with these issues. The Wayne City Council is currently working through possible alternatives and solutions to this issue. Visit the City of Wayne Website to view recent minutes on this issue at www.city.mi.wayne.us. The story below was last updated online on September 24th, 2010.

Last Updated: September 24, 2010 11:27AM

Source: The Detroit Free Press

REDUCED LEVY ON EQUIPMENT COSTS WAYNE, MACOMB TOWNS MILLIONS

STEVE PARDO / THE DETROIT NEWS

Communities in Wayne and Macomb counties that rely on property taxes from automotive companies face service cuts, layoffs and even the threat of receivership from tax changes that took effect this year. Millions of dollars are on the line for the affected cities. Automotive personal property multipliers approved by the Michigan Tax Tribunal last year reduce carmakers' tax liability on existing equipment, including robotics, presses and paint systems, by roughly 30 to 80 percent. The cities that stand to lose the most are heavily vested in Ford plants. Ford has been paying far less in property taxes this year than the affected municipalities expected -- half as much in some cases. For cities already struggling with lower home values and shrinking property tax collections, the tax change couldn't come at a worse time. "This is pushing communities toward receivership," said Brian Baker, finance director for Sterling Heights, which stands to lose around \$2 million in tax revenues from Ford and Chrysler -- the No. 1 and No. 2 taxpayers in the city. Baker said the hit to his city's \$90 million budget equals the cost of 30 police officers or firefighters. The city would have to consider layoffs if it can't get relief, he said. Other cities face even steeper cuts. The city of Wayne, where Ford owns two plants, is discussing outsourcing police and fire service and selling parks. Wayne stands to lose \$2.2 million in tax receipts from Ford; its budget is \$18 million, a fraction of Sterling Heights. City Manager John Zech said Wayne officials are talking with Ford, hoping to reach a compromise on the automaker's tax bill. But in the meantime, city officials are preparing for the worst. "We don't have the luxury of waiting until there's a conclusion with Ford because these issues are so serious," Zech said. "We know we have to make some hard decisions within the next three or four weeks."

STORY CONTINUED...

ACCEPTANCE AND APPEALS

GM continues to pay its taxes in the traditional way based on city assessor appraisals, said Kim Carpenter, GM spokeswoman. The company then appeals to the tax tribunal if it feel it has paid too much. Cities with Chrysler plants have already accepted the new tax payment amounts with a few exceptions. Appeals by Detroit, Sterling Heights and Trenton are pending. But those three appeals are a far cry from last year, when Chrysler faced 36 pending appeals, according to Tax Tribunal records.

"We always support the communities in which we do business and where our employees live," said Eileen Wunderlich, a Chrysler spokeswoman. "We always want to have a good relationship with our communities." Municipal officials are less happy with Ford. Several affected cities consider Ford's reduced payments merely part of what the carmaker owes them. The multipliers are set by the tax panel, and Ford is properly making its payments, said Marcey Evans, a Ford spokeswoman. "We have always paid the amounts required under the law, and we'll continue to do that," she said. "We've paid 100 percent of the taxes based on those tables." Evans said she didn't have figures on how much the company expects to save under the new multipliers.

CALCULATIONS CALLED 'FLAWED'

Assessors from Allen Park, Dearborn, Livonia, Sterling Heights, Wayne and Woodhaven contest the new multipliers, calling the method "flawed" and "unconstitutional." Leaders from those communities are discussing how to fight the tax changes before the Michigan Tax Tribunal. Assessors say the new multipliers don't accurately reflect property values, and they weren't made aware of the changes until after they were adopted in December.

For those reasons, cities chose to use the previous multipliers as they planned the tax schedules for fiscal year 2010-11. "Basically, they're just flawed," said Gary Evanko, Dearborn's city assessor. "I've got a responsibility to value property throughout this city with what I consider my professional opinion to be its market value. These new multipliers do not produce true market value, true cash values, as required by law." Kelli Sobel, executive director of the State Tax Commission, defended the adjustments, saying the commission studied the issue for months and looked at "volumes of data."

The job of commission members is to come up with tables that accurately value the equipment, she said. "And that is what they did," Sobel said. Cities fighting the tax rates say they'll have to spend hundreds of thousands of dollars from their already-strained coffers as they put together their own appraisals of automotive properties. "God bless Ford Motor for struggling through this economy and doing their best to cut costs and improve their products, but my goodness, at some point Ford has got to understand what they're doing to the local communities where they have workers working," said Kyle Tertzag, city administrator of Woodhaven, which stands to lose \$500,000 in property tax collections from the automaker. "We are very concerned," said Livonia Mayor Jack Kirksey, whose city may lose up to \$3 million under the 2009 multipliers. "We're more than willing to work through the process and be players at the table but right now, it's just outrageous."

Kirksey, whose city like others has been beset with falling property values and declining state revenue, said layoffs and cuts to city services are imminent if the new multipliers remain in effect. He hopes Ford officials will negotiate. He estimates Livonia has given Ford about \$4 million in tax breaks in recent years -- something he hopes the company will take into consideration. "I really believe that once the top leadership of Ford Motor Co. realizes the full impact this initiative has on all the different venues that house Ford plants and Ford production facilities, that they will very likely reconsider it themselves."

Evans, the Ford spokeswoman, was noncommittal about the carmaker's plans. "We know it's in all our interests for the local communities to be viable and for us to continue to work together," she said.

spardo@detnews.com (313) 222-2112

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Key Employee Protection: Preserving the Life of Your Business

Plan Today for the Future

As a business owner, you recognize the importance of insuring your building, inventory, and equipment. These assets are vital to the success of your company. But have you considered what would happen if a key employee died unexpectedly or became disabled?

Key employees are the foundation of a successful business. They are business owners, sales directors, CFOs, or any other individuals who are sources of leadership and profitability, and who would be extremely difficult to replace. Unless the proper steps are taken, the death or disability* of a key employee can be devastating to the financial well-being of your company.

The Solution: Key Employee Protection

Funding a plan to protect key employees may give your business the additional funds it needs to:

Hire and train replacements

Replace an employee's contribution to profits.

Maintain the confidence of clients and creditors.

Meet possible loan obligations if the key employee was also a guarantor on business loans.

There are three basic options for funding the costs associated with the sudden loss of a key employee: cash accumulation or a sinking fund, borrowing from a bank or life insurance.

Option 1 - Cash or Sinking Fund

In this option, a business establishes a savings plan, much like a bank account, to protect itself from the death or disability of its key employees. At death, the cash in the savings plan is used as a source of funding.

Unfortunately, this method has several drawbacks:

A savings plan accumulates funds over time. What if funds are needed tomorrow?

Accumulated cash could cause an accumulated earnings problem.

Any growth on the accumulated funds may be income taxable.

A savings plan may be depleted to pay for other expenses.

The business owner(s) will pay dollar for dollar, thus depleting the amount of cash that could be used elsewhere.

Option 2- Borrowing Funds

In this option, funds are borrowed, usually through a bank loan, to replace the financial loss caused by a key employee's death or disability.* Drawbacks of this option include:

A potential slowdown in business growth due to additional loan repayments.

A reduction in future profits may occur because of the loan repayment.

The business owner(s) will pay dollar for dollar plus interest.

The company's credit may be adversely affected due to greater debt.

Option 3 - Insurance

Purchasing life and/or disability* insurance on your key employees can be a cost-effective way to safeguard your business and minimize the impact of a key employee's death or disability. Life insurance and/or disability* insurance can provide your business with the following advantages:

Funding with insurance is easy to administer.

Funds are available even if death or disability occurs the day after coverage begins although the premiums are not deductible, the life insurance proceeds at death are generally received income tax-free to the business.

Funding the Future Plan

The business applies for a life insurance policy on the life of a key employee. The business is the owner and beneficiary of the policy. As policyholder, the business pays premiums to an insurance company for the policy as long as the key employee is alive and an employee. Should an insured key employee die, the death benefit proceeds from the insurance policy would pass generally income tax-free to the business**, providing an immediate cash source for debt repayment, liquidity, or other related concerns.

Please note:

*Disability Insurance is available through one or more carriers not affiliated with New York Life, dependent on carrier authorization and product availability in your state or locality.

** The Pension Protection Act of 2006 established that the death benefit of an employer-owned life insurance policy will be income taxable to the extent that the benefit exceeds premiums paid unless the parties fit into one of the specified exception categories, a specified form of notice is provided to the employee, and the employee consents to be insured.

This educational third-party article is being provided as a courtesy by **Karen Collareno**. For additional information on the topic(s) discussed, please contact **Karen Collareno** at **248/357-8977** or **248/342-7744**.

Karen Collareno, Agent
New York Life Insurance Company

2011 Wayne Chamber of Commerce Business & Community Directory

The Wayne Chamber of Commerce has begun work on the 2011 Business & Community Directory. This directory is distributed to the entire Wayne community with 9000 pieces printed. All chamber members are listed within the directory free of charge as a benefit of their membership. The Business & Community Directory continues to be a reference source for everyone in the city and is a great way to get your information out to the citizens and businesses within our community. Please find below a list of our advertising prices. Also, to help make things a bit easier in these trying times, we are offering a payment plan.

Deadline for advertising is October 15th.

Directory 8.5x5.5
All Ads in Full Color

Ad Size	Price	Dimensions	Please Sign Me Up
Full Page	\$700	8.5 x 5.5	
½ Page	\$400	3.5 x 5.25	
¼ Page	\$300	3.5 x 2.5	
Business Card	\$200	1.75 x 2.5	
Coupon Only	\$150	1.75 x 2.5	

Free coupon in directory for any ad purchased

Please note there is an additional \$150 fee per ad to all non-chamber members.

For questions or to purchase ad space please contact Jill Rymsha or Christine Easley at the Wayne Chamber (734) 721-0100, by email jill@waynechamber.net or Christine@waynechamber.net

Avenue
Sports Grill



Thursday, October 14, 2010
3632 Elizabeth • Wayne, MI 48184
Registration & Networking Begins at 11:30
Lunch will be served at 12 • Cost is \$15 per person



Please RSVP ASAP. We look forward to seeing you!

Welcome New Members



Picture by J&S Portrait America

Jane Saylor and her business, **The Power of Self Help: Coaching and Motivation** are committed to teaching and motivating people of all ages to recognize their own unique talents and gifts so they can live the life they desire. What is Life Coaching? Think of it this way, what does a baseball coach do for a player? After a player makes it to the big leagues, why is there still a coach on the field? Some answers Jane has gotten to this question are: To inspire, to validate, to see things that you might be missing, and to see the field from a different perspective. Yes to all of the above, and also to listen. To listen to things like tone of voice, to hear the words you choose and to hear the words you avoid choosing. A Life Coach helps you see your World from a different, more healthy perspective. So, what can a Life Coach do for you? "I have spent the majority of my adult life wondering, researching, and learning what makes people tick. It's not counseling; counseling helps people recognize their past and make sense of it. Coaching focuses on what is right in your life and teaches you to do more of that." Jane's ideal clients are successful, spiritual minded people who, for one reason or another, feel like something is missing in their life. Over the last year, Jane has developed a new coaching process which explores your life, both day to day and spiritually in 13+ core areas. This process, known as The Way, gives you immediate recognition of what you are missing in your life. Jane is a member of the International Association of Coaching. To learn more about Jane and The Power of Self Help, go to www.ThePowerofSelfHelp.com, or contact her at 734 546 3260 or LifeCoachJane@comcast.net.



Harrison Appliance Inc., formally known as Maintenance One Inc., is family owned and operated since 1989. The name change is only because one of the owners retired. Owner Kirt Harrison has been repairing appliances since 1984. Here at Harrison Appliance we have a Michigan contractor's license and all employees are EPA certified. With Kirt and his 8 employees, there is combined experience of over 100 years. Harrison Appliance is proud to be a part of the City of Wayne and will do our very best to keep our neighbors happy, as we do in every community. All technician trucks are fully stocked with most common parts, and we service almost all makes and models of washers, dryers, refrigerators, ranges and dishwashers. So if your appliances are acting up, give Harrison Appliance a call at (734) 722-7708 or toll free at (888) 697-5038. As us about our same day service!



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Jack Demmer Ford.



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Ronald Traskos, C.P.A. Kathy Billings, C.P.A.

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THANK YOU RENEWING MEMBERS

Aflac - Todd Taylor
 Consumers Energy
 EQ - The Environmental Quality Company
 First Congregational Church
 Nissan & Associates - State Farm
 TDS Metrocom
 The Arc of Western Wayne County
 Wayne Health & Rehab
 (formerly The Manors of Wayne)
 Westchester Towers

Your Support is
Greatly Appreciated!



Dawn Steckroth
Executive Director

Welcome Home



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2010 Wayne Chamber Calendar of Events

October 14, 2010

Thursday

Luncheon at Avenue Sports Grille

Cost \$15 per person, Networking 11:30-12, Lunch at 12 noon

October 22, 2010

Friday

Rock n' Box Fundraiser - **CANCELLED**

Wayne Community Center \$15 per person or \$120 for table of 10

October 28, 2010

Thursday

Michigan Main Street Project - Rex's Restaurant in Wayne

Informational Meeting on Michigan Main Street Project

(see page 2 & back page for more info)

NOTE: CHANGE IN LOCATION

November 4, 2010

Thursday

Ladies Night at the Wayne Community Center

Open to Everyone! 5:30-8pm (See Ad page 5)

November 15-18, 2010

Monday-Thursday

Texas Hold'em Fundraiser at Kickers in Livonia

Come join the fun!

November 25 & 26, 2010

Thursday & Friday

Chamber Office will be CLOSED in observance of Thanksgiving

December 9, 2010

Thursday

Annual Holiday Auction Luncheon, donated items needed

Wayne Tree Manor • Cost \$25 per person, \$160 for table of 8

December 24 - 31, 2010

Friday - Friday

Chamber Office will be CLOSED in observance of Christmas

Contact the Chamber Office to make your reservations or for more information
734.721.0100

Reservations requested for all luncheons
Failure to cancel your reservation 3 days prior to the event will result in a charge for the reservation.

We now accept



SEND THE PERFECT HOLIDAY CARD...

a card that *Reflects* your personality and expresses your heartfelt greetings

25%

discount for Chamber Members!!

Great Selection - Unbeatable Prices

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- ❖ Photo Cards
- ❖ Business Cards with Logos
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Michigan Main Street Presentation on October 28th 7pm at Rex's Restaurant

We are coming to an exciting time for the City of Wayne's future! Unprecedented financial pressures, combined with changes in leadership, create the perfect opportunity to look at new ideas and to do things that have never been done before. With this in mind, a group of residents, business owners and local leaders will gather on October 28th at 7pm at Rex's Restaurant to hear a presentation from the Michigan Main Street Program. Other communities that are successfully using the Main Street Program's Four Point-Approach include: Ferndale, Northville, Blissfield, Clare, Owosso and Howell.

Why the Main Street program?

1. *Most importantly: **No** city funding is required.*
2. *Training, assistance and other resources are made available to Main Street Communities from MSHDA (Michigan State Housing & Development Authority).*
3. *The Main Street Program is a volunteer-led, grass roots effort focusing on four distinctive areas for revitalizing our community, called "The Four-Point Approach".*
- 4.

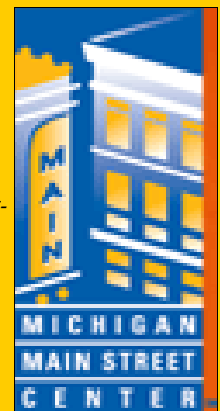
Please mark your calendar and plan to attend the introductory presentation from the Michigan Main Street on:

Thursday October 28th at 7:00p.m.
 Rex's Restaurant Banquet Room
 35111 W. Michigan Ave. in Downtown Wayne.
 Light refreshments will be provided.

RSVP is appreciated as seating is limited. For questions or to RSVP please contact: Sherrie@oneofficegirl.com or (734) 740-0606

Come see what Main Street can help us do for Wayne!

For more information on the Main Street Program visit www.michiganmainstreet.org.



(Not necessarily the views of the Wayne Chamber of Commerce)