

WAYNE CHAMBER of COMMERCE

BUSINESS TO BUSINESS NEWSLETTER

September 2010

VOL. 7, ISSUE # 89

2010
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www.waynechamber.net

CHAMBER MEMBERS CELEBRATING OVER 50 YEARS

As part of celebrating the 50th Anniversary of the City of Wayne, the chamber will be doing features on our members that have been in business for 50 years or more.



GARDEN CITY HOSPITAL

Garden City Hospital began as the vision of six local physicians in March of 1947. Committed to a high level of healthcare, the physicians pooled their own money and rented a building on Ford Road to provide a more attentive healthcare facility for the community. Built around the family practitioner, the hospital was named Garden City Maternity Hospital even though it also treated sick and injured persons. After a few years, the physicians realized that they needed to hire someone who could help them maintain their vision. Allan Breakie, Assistant Administrator at Holy Cross Hospital in Detroit was hired to oversee the day-to-day operations. With Mr. Breakie in place, the hospital purchased Leland Sanitarium (renamed Ridgewood Hospital) in Ypsilanti, and broke ground in 1959 on the current facility, which is located at 6245 Inkster Road in Garden City. The doors opened August 1960.

Garden City Hospital is proud to be a part of the community, and proud of the community the hospital itself has become. Whether you were born here, your entire family receives care here, or if it's your first time coming to the hospital, the staff will strive to make your experience welcoming and comfortable.

For more information about Garden City Hospital or to find a Garden City Hospital physician, call 1-877-717-WELL.

Information and photo provided by Garden City Hospital

JACK DEMMER FORD

Recently, Jack Demmer Ford was recognized by Ford Motor Company for its 50th year as a Ford Dealer. Actually, they started out as Spittle-Demmer Edsel in 1957 at the corner of Glenwood and Wayne Road, kitty corner from Northside Hardware. When Ford Motor Company discontinued the Edsel, Spittle-Demmer acquired the Ford-Mercury franchise in South Lyon. Soon, in 1963, they returned to Wayne, taking over the Clarence Bell Ford Dealership. They moved down the street to the building now known as the Associated Press building, and in the fall of 1969 they moved to their present location at the corner of Michigan Avenue and Newburgh Road. After 18 years of partnership, Jack Demmer bought out Spittle in January of 1975 to become what we now know as Jack Demmer Ford. Jack's sons, Bill and Jim, grew up in the business. Therefore, after graduating from school they joined the team. Jack Demmer still sits in the CEO chair and comes in the office on a daily basis, though Bill and Jim have taken over the day to day operations of the business. They have even expanded the business to open Jack Demmer Lincoln Mercury on Michigan Ave in Dearborn and extended their services to their customers by adding two Jack Demmer Collision Centers, East in Dearborn, and West at Jack Demmer Ford in Wayne. Their outstanding quality of customer service has been recognized by the achievement of many awards, including the Ford Distinguished Achievement, Presidents Award, and Partners in Quality to name a few. For the year 2009 they were ranked the 12th largest Ford Dealer in the nation.

Jack Demmer Ford has been a cornerstone of our city for many years. Wayne is fortunate to have such a generous business in our community. Recently, as the major sponsor of the Wheelfest last month, they were a principal reason the festival was able to keep going for another year. In the past, Mr. Jack Demmer, a former chamber president, was instrumental in the purchase of the Wayne Chamber of Commerce building on Michigan Ave., west of downtown. Of course, we are no longer at that location, but the sales of the building has made the Chamber a sustainable entity when other chambers are struggling. We are grateful for their continued support.

Discover the Demmer Difference. Please stop in to their dealership next time you are looking for a car. If we continue to support the local businesses, they will be able to contribute to the community as Jack Demmer Ford has over and over again.



Mr. Bob Smyth, Ford Regional Manager presents the Ford 50 Year Award to Jim Demmer, Jack Demmer, Bill Demmer, and Matt Demmer of Jack Demmer Ford.

Business News

Plymouth, Mich., Aug. 12, 2010 - Luna Tech Designs recently became one of the first companies in the world to be recognized by Google as a Qualified Geo 3D Developer. The Geo 3D Developer program is the newest of eight developer programs created by Google to meet the market's growing demand for advertising and marketing in the virtual world. The program was established so that customers looking to expand into these arenas that utilize the Google Earth platform can be confident in their selection of a content provider. "It was an honor to be asked by the Google Earth team to assist in the development of the Geo 3D Developer exam as well as serve as a proctor for the program," said Luna Tech's President Douglas Willett. "It has been a process that has been in development since late last year and we are very happy that it has finally come to fruition," he added. Candidates for the Google Qualified 3D Developer program are thoroughly vetted through a rigorous evaluation process, which includes evidence of development work, community participation, references, and a comprehensive exam. All of the processes are reevaluated on a regular basis to ensure a qualified developer continues to excel in the quality of their work. Luna Tech has partnered with a growing list of communities and organizations throughout Michigan, such as Plymouth, Ferndale, Sterling Heights, Mt Pleasant, the Woodward Avenue Action Association, Automation Alley, and 8MBA among others. Along with its 3D modeling and virtual globe services, Luna Tech Designs provides individual businesses, communities, and regional organizations with a comprehensive marketing program using the power of Google Earth, Google Maps and Google Search to help them stand out above their competition.

City of Wayne is having their "Friends 2010 - People Helping People" event on Saturday, September 11 (Rain Date - September 18). On the day of the event, volunteers will donate approximately six hours of time, to include various projects such as painting, planting, etc., at the pre-selected Wayne home. Continental breakfast provided at 8:30am at the Wayne Activity & Banquet Center. Will you please help? For more information, call (734) 722-2002.

Don Nicholson Enterprises is offering chamber members full color glossy business cards for \$55.00 per 1000 and \$100.00 per 2,500 cards. Printed one side or two.

Attention all Michigan Ave. businesses or anyone who has an interest in Cruisin' Michigan: there is a meeting with the City Council to discuss the future of the event in Wayne. This will be your chance to communicate to the City your interest and concerns regarding the event. The meeting will be held at City Hall on August 31, 2010 at 7:00pm.

Mark Chevrolet announces :

24 MONTH LEASING IS BACK!!! 2011 MALIBU \$223 PER MONTH! \$0 DOWN. NO SECURITY DEPOSIT! 2011 TRAVERE \$295 PER MONTH! \$1499 DOWN!!

MARK CHEVROLET IS BIGGER, BETTER, AND BACKED BY GM! Stop in to check out all the deals at 33200 W. Michigan Ave., Wayne MI or call for more information at (734) 722-9100.

Dorsey Schools - Wayne Location is having an Open House event Saturday, September 11th from 10am to 2pm. Stop in the Wayne location to see what Dorsey Schools can do for you! Call (734) 595-1540 for more information..

Did you know that Leo's Jewelry and Gifts now carries Vera Bradley Designs. Vera Bradley is stylish quilted cotton luggage, handbags and accessories, it combines smart product designs with distinctive and colorful fabrics and trims. Please stop in to check out their new Vera Bradley showcase. While you are there you would be smart to look at all their discount

gift merchandise and their beautiful full line of Pandora jewelry. Leo's Jewelry and Gifts is located at 34900 W. Michigan Ave in lovely downtown Wayne.

Northside Hardware is offering an incredible deal on Dutch Boy paint. From September 2nd through the 6th, you can get a FREE gallon of paint with the purchase of one gallon. You got it, BUY ONE GET ONE FREE on a gallon of Dutch Boy paint. Don't need it now? Buy it and save it for a later date, because you don't want to miss this great deal!

Friends of Community Living Services is having an "EVENING WITH FRIENDS" on September 23, 2010 from 5 to 10pm at Laurel Manor in Livonia. This awards ceremony and business expo is a gala event that promises to be an affair you won't want to miss. This special evening serves to accentuate the accomplishments of microenterprise entrepreneurs as well as recognize outstanding community partners. The money raised that night assists people with disabilities in achieving lifelong goals such as: starting a small business, attending college and pursuing career goals. Please refer to the CLS website at www.comlivserv.com or call (734) 467-7600 for more information.

Wayne Tower Apts. -- Quality Senior Housing at an Affordable Price. Hours Monday to Friday from 8:00 a.m. to 5:00 p.m. Contact Eda Komora, Property Manager at (734) 721-0660 for more information.

Back to School at Puffer Reds & Jus' Shooz is on with a SUMMER CLEARANCE SALE! All of your favorite brand name shoes ON SALE, Starting as low as \$19.99! Men and women brand name clothing - ON SALE! GET FRESH FOR LESS AT PUFFER REDS & JUS' SHOOZ SUMMER CLEARANCE SALE GOING ON NOW! Now you can shop online at pufferreds.com! Puffer Reds in Downtown Ypsilanti and Jus' Shooz in Downtown Wayne. Call 734-485-7050 Puffer Reds in business since 1979.

Wayne/Westland Salvation Army is having a Scrapbooking Fundraiser Friday, October 1st from 6-10pm & Saturday, October 2nd from 9am - 6pm. Come have some scrappin' fun! Free demos from Close to My Heart and Creative Memories. There will be a Cricut machine available and each person will have their own table and chair. For more information call (734) 722-3660.

The City of Wayne is utilizing the Nixle Community Information Service to send important, valuable community information directly to residents. Explained Robert C. English, Assistant City Manager, "The Nixle Community Information Service allows the City to create and publish messages to be delivered to subscribed residents instantly via cell phone text message and / or email. Notifications can also be accessed online at Nixle's web site at www.nixle.com."

"Messages may include important advisory messages, as well as other relevant traffic, safety and community event information. The service is reliable and free for the City of Wayne to use," he said. Residents of the City of Wayne and those in neighboring communities can immediately begin receiving pertinent information via text message, email and web by registering at www.nixle.com.

To advertise in the Business News section of our newsletter contact the chamber office. Listing your business news is free and a great way to share your news, sales and announcements with other members.

SENIOR EXPO

**WAYNE ACTIVITY & BANQUET CENTER
MONDAY, OCTOBER 4th
from 10AM TO 2PM**

The Wayne Chamber is offering this expo to help our members that would benefit getting their name out to the seniors in our community.

Senior Expo attendees will have free admission and complimentary lunch.

Expo will be in an optimum location, the Wayne Activity & Banquet Center (formerly known as the Wayne Senior Center) which is located within walking distance to some of Wayne's senior housing facilities.

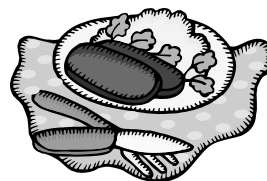
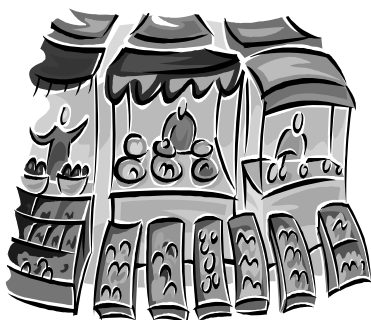


Table Fee: \$20 - includes lunch

Contact the Wayne Chamber of Commerce office to sign up and for more information about sponsorship opportunities. Look for sponsorship information coming in an e-blast soon.

TAKE ADVANTAGE OF THIS RARE OPPORTUNITY TO REACH THIS PARTICULAR MARKET.

Wayne Chamber of Commerce at the Farmer's Market



YOU
↓

**SELL YOUR PRODUCT
OR ADVERTISE
AT THE FARMER'S MARKET**

For only \$25

We provide a 6ft table and a two chairs under our shelter in a prime location. Call the Chamber office TODAY to sign up for any week between September 1st and October 27th.

The Wayne Farmers Market is located in the parking lot of the State Wayne Theater at 35310 W. Michigan Avenue. The market runs each Wednesday from 3pm-7pm. Sign up for one or multiple dates. The calendar is filling up fast so don't hesitate to take advantage of this great opportunity to reach members of the Wayne Community. Call the Chamber Office to reserve your space today!

2011 Wayne Chamber of Commerce Business & Community Directory

The Wayne Chamber of Commerce has begun work on the 2011 Business & Community Directory. This directory is distributed to the entire Wayne community with 9000 pieces printed. All chamber members are listed within the directory free of charge as a benefit of their membership. The Business & Community Directory continues to be a reference source for everyone in the city and is a great way to get your information out to the citizens and businesses within our community. Please find below a list of our advertising prices. Also, to help make things a bit easier in these trying times, we are offering a payment plan.

Deadline for advertising is October 15th.

Directory 8.5x5.5
All Ads in Full Color

Ad Size	Price	Dimensions	Please Sign Me Up
Full Page	\$700	8.5 x 5.5	
½ Page	\$400	3.5 x 5.25	
¼ Page	\$300	3.5 x 2.5	
Business Card	\$200	1.75 x 2.5	
Coupon Only	\$150	1.75 x 2.5	

Free coupon in directory for any ad purchased

Please note there is an additional \$150 fee per ad to all non-chamber members.

For questions or to purchase ad space please contact Jill Rymsha or Christine Easley at the Wayne Chamber (734) 721-0100, by email jill@waynechamber.net or Christine@waynechamber.net

Annual Wayne Chamber Firehouse Luncheon

Thursday, September 16th at The Wayne Fire House
3300 S. Wayne Road
Registration & Networking Begins at 11:30
Lunch will be served at 12



Lunch will be catered by El Macho Taco.
This is always a fun event to attend.
Cost is \$15 per person



Please RSVP by September 9th. We look forward to seeing you!

Welcome New Members

Please welcome back, **Linda's Sewing & Embroidery** to the chamber. Linda has been sewing since 1966, but started her business in 2005. Linda works out of her home doing all kinds of sewing and computerized embroidery on shirts, hats, jackets, blankets and so on. Linda was chosen to do the embroidery for the City of Wayne's Farmer's Market bag in 2010. What makes Linda's Sewing and Embroidery different from the other larger embroidery shops is the attention to detail and the willingness to be innovative and try new things. No job is too big or too small for Linda. She embroidered thousands of Farmer's Market bags, but she can also do a single shirt. She also has a heat press for jobs that need that type of work. Please give Linda a call with your creative or standard sewing and embroidery needs at (734) 326-3487. Her friendly nature and eagerness to please will have you coming back time after time.



A highlight of this summer was the long awaited opening of the new **Tim Hortons** store on Michigan Ave just east of downtown Wayne. After opening and successfully operating another Tim Hortons in Westland on Wayne Road, Marie Jeanne and Moussa Zoarob decided to expand to Wayne. They held their grand opening on July 16th and offered a coupon for a free travel mug to the first 100 customers of the day. The cars were lined up for quite a distance that morning to get their mug and welcome Tim Hortons to the neighborhood. The City Council along with chamber representatives were there at noon to do the official ribbon cutting.



Tim Hortons is well known for their tasty coffee drinks and donuts, but they also have bagels, muffins, sandwiches (breakfast and lunch), soups cookies and more. Though breakfast is their busiest time, don't forget that you can also find delicious food there for lunch, dinner and whatever time you want since they are open 24 hours a day.



J&S Portrait America participated in our Twilight Saga Eclipse event at the State Wayne in June. Since then, Wayne Residents, Judy and Stan Shelton, have been participating in almost every event since and we are thrilled to have them. Their friendly and easygoing personalities make them a joy to work with. Having started their

own business in 1989 and with many years of experience between them both, the quality of your photographs is bound to please. Their wedding packages are great for any budget and they are going to go out of their way to capture the magic of your special day. If you need Senior Portraits done, they do that too. They can bring the studio to you or take you to a great outside location or both all for a very reasonable price. No graduations or weddings in your future? When was the last time you had a nice family portrait done or a precious picture of your furry family member. Of course, they do those too and cheaper that you might imagine with packages starting at \$59.95. Contact Judy and Stan at (734) 722-8862 / (734) 649-4857 or email at jandspor-trait.america@gmail.com to set up an appointment to look at some of their amazing work.






Jack Demmer Lincoln-Mercury
21531 Michigan Avenue Dearborn, MI
(313) 274-8800

Jack Demmer Ford
37300 Michigan Avenue Wayne, MI
(734) 721-2600

Jack Demmer Lincoln-Mercury. 

Lincoln-Mercury Collision Center.

Jack Demmer Ford. 

Ford Body Shop.

Ford Employee Pricing Information. 

Pre-Owned and Certified Vehicles.  

Generate PIN Number.

Partner Recognition (X-Plan) 

Contact Us.

Jack Demmer Ford, Jack Demmer Lincoln Mercury, Jack Demmer Collision Center, AplanHeadquarters® A-PlanDirect, XplanHeadquarters, all rights reserved.

**Post, Smythe, Lutz & Ziel
of Wayne LLP**
Certified Public Accountants
4621 S. Wayne Road
Wayne, MI 48184
(734) 722-9190

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Ronald Traskos, C.P.A. Kathy Billings, C.P.A.

www.pslzllp.com

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U.S. 12 American Bar & Grill
Wayne Heating & Cooling**

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Greatly Appreciated!*



Dawn Steckroth
Executive Director

Welcome Home



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2010 Wayne Chamber Calendar of Events

- | | |
|---|--|
| Aug. 30 - Sept. 2, 2010
Monday - Thursday | Texas Hold'em Fundraiser 6pm -2am
Vision Lanes in Westland |
| September 16, 2010
Thursday | Luncheon at Wayne Firehouse
Cost \$15 per person, Networking 11:30-12, Lunch at 12 noon |
| Sept. 19 - 22, 2010
Sunday - Wednesday | Texas Hold'em Fundraiser 6pm-2am, VOLUNTEERS NEEDED
Vision Lanes in Westland |
| September 21, 2010
Tuesday | WSACC Morning Coffee & Breakfast - Office Depot Canton
Free entry, 8am - 10am |
| September 23, 2010
Thursday | After Hours at Village Bar from 5-7pm
Join us for an Evening of Networking |
| October 1, 2010
Friday | 5 Star Business Group No Fuss Golf Outing
9am Shotgun, \$65 per golfer (see inserted flyer for more details) |
| October 4, 2010
Monday | Senior Expo at Wayne Activity & Banquet Center
10am to 2pm, sign up for a table (see ad on page 3) |
| October 14, 2010
Thursday | Luncheon at Avenue Sports Grille
Cost \$15 per person, Networking 11:30-12, Lunch at 12 noon |
| October 22, 2010
Friday | Rock n' Box Fundraiser
Wayne Community Center \$15 per person or \$120 for table of 10
Cash Bar and Food for purchase, Live 80's Band and Inflatable boxing
(More information coming) |
| November 4, 2010
Thursday | Ladies Night at the Wayne Library - Open to Everyone!
No Fee to enter! A list of vendors will be published next month
Call for details! |

Contact the Chamber Office to make your reservations or for more information
734.721.0100

Reservations requested for all luncheons
Failure to cancel your reservation 3 days prior to the event will result in a charge for the reservation.

We now accept



C&M Ad here

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it just makes cents!**

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Limited-Time Offer available with TDS® *managedIP*, the ultimate all-inclusive communications tool. Purchase 10+ *managedIP* premium or office packages and receive HD phones for 1¢ each. Purchase 6-9 *managedIP* premium or office packages and receive two HD phones for 1¢ each. * Get a new business phone system for pennies.



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*Offer valid for new *managedIP* customers only who sign a 60-month contract between June 10, 2010 and September 10, 2010. Offer subject to the terms and conditions as outlined in the TDS service agreement and addendums. 94511/6-10/6395

The Wayne Chamber of Commerce consists of a dedicated group of business owners, entrepreneurs and City officials who take pride in helping one another succeed in a competitive market.

34844 W. Michigan Ave
Wayne, MI 48184
Tel. (734) 721-0100
www.waynechamber.net

WAYNE
CHAMBER of COMMERCE

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