

## WAYNE CHAMBER OF COMMERCE MEMBER BENEFITS

Feature	Benefit/Advantage
Monthly Luncheon	Networking Opportunity. Ability to speak to over 40 people each month about your business and to make additional contacts.
Monthly Newsletter	Communication to all members 10 times a year and is posted on the website. Advertising options that start <u>free</u> of charge. Great way to spread information to other businesses.
Website	Businesses are listed by category at <u>no charge</u> . The site can be accessed by anyone on the web which provides an unlimited opportunity to reach consumers.
Chamber Office	The Chamber office front hallway is designated to member marketing materials. This information is front and center for those visitors to the office looking for member information and referrals. It is a great place to put information about upcoming events, coupons, sales and business cards.
Weekly E-blasts	E-blasts provide information about upcoming events each week. Any and all information can be included. This is a quick way to reach all members.
Annual Directory	Businesses are listed by both category and alphabetically. Over 9,000 units are produced each year and distributed to all residents and businesses within Wayne in addition to all Chamber members.
After Hours	Provide an opportunity for businesses to bring others into their location. After hours events also provide networking opportunities for a group who are able to meet after work rather than during lunch or coffee events.
Ladies Night	A unique way to reach the female demographic both professional and within the community. Also a great way for home based businesses to advertise and for other businesses to network in a social setting.
Golf Outing	Another unique networking opportunity for businesses to get together and for members to invite their clients to participate in a Chamber event. This also provides sponsorship and advertising opportunities which create brand recognition and allow for exposure to others at the course that day.
Morning Coffee	This allows for members to meet in a casual setting. It also provides a networking opportunity for all businesses and a chance for the Chamber to share upcoming events. Provides an opportunity for potential members to see what the Chamber is about and talk to members about the benefits.
Taste of Wayne	This event provides sponsorship opportunities and a way for members in the food and beverage industry to highlight their products and services to the community and other businesses.
5 Star Business Group	The Wayne Chamber is a member of the 5 Star Business Group; a joint effort between Dearborn Heights, Garden City, Redford, Wayne and Westland Chambers to offer more opportunities to the members within each Chamber.
Other Advantages	Member Referrals, Insurance Opportunities, Mailing Labels/List, Community Ties Through Local Promotions, Grand Openings / Ribbon Cuttings, Discount Programs including Comcast, Office Depot and Verizon Wireless.